



Hatch Lighting
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FOR IMMEDIATE RELEASE

Hatch Lighting Hires New Director of Engineering and Southwest Regional Sales Manager

TAMPA, Fla. - February 20, 2018

Hatch Lighting is excited to announce the addition of two new members to the Hatch Team, Howard Herrera and Cody Hicks. Howard will serve as the new Director of Engineering and Cody is taking on the role of Southwest Regional OEM Sales Manager. Howard and Cody will compliment the existing Hatch team of expert sales and engineering personnel.

Howard is the former Senior Director of Engineering at Xenio Systems (Bridgelux) where he led the development of advanced integrated smart lighting modules and LED drivers. Howard brings a plethora of knowledge in advanced LED systems to the Hatch engineering team and will be tasked with leading his team in development efforts for the next generation of Hatch products.

Cody is a former Regional Sales Manager at Future Electronics and Universal Lighting Technologies. He comes to Hatch with extensive knowledge of the Southwestern US OEM market and will be expanding the reach of the established Hatch brand within his territory.

“Hatch is making major investments in the development of next generation lighting technologies in 2018 and our success starts with expanding and investing in our team. Howard and Cody bring invaluable expertise to our company and will be key in helping us maintain Hatch as a technology leader in the lighting industry.” Garrett Hatch, Director of Business Development

Stay current with the latest Hatch happenings by visiting the News & Events page on the company website at www.HatchLighting.com.

About Hatch Lighting

Hatch Lighting is an independent full-line power supply provider that has been serving the industry for 33 years. Customers have trusted Hatch to provide them with the top-notch product and personal service that only an independent manufacturer can provide. Hatch is the only power supply company to have complete lines in Halogen, Fluorescent, HID and LED. As the industry moves towards LED, Hatch is continuously developing new LED Drivers to meet and exceed the needs of the industry.

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