

**FOR IMMEDIATE RELEASE**  
**May 2, 2017**

**.hess**  
A member of the Nordeon Group



**Media contact:**  
Bill Schoenfish / Schoenfish Inc.  
T: 315.858.8393 | F: 315.858.9635  
Email: [primages@aol.com](mailto:primages@aol.com)

[www.hessamerica.com](http://www.hessamerica.com)

**HessAmerica Celebrates 20<sup>th</sup> Anniversary at 2017 LIGHTFAIR<sup>®</sup> International, Booth 1049**

Gaffney, SC – HessAmerica will celebrate twenty years of design innovation in the U.S. at LIGHTFAIR<sup>®</sup> International 2017 in Philadelphia at Booth# 1049. The company will salute the milestone at their booth on opening day of the exhibition and welcome visitors throughout the show.

The company made its debut at LightFair in 1997 and was quickly recognized for its full range of distinctive, precision-designed luminaires. As testament to the timeless luminaire designs originally introduced to the U.S. two decades ago, many have been updated to LED light sources and are still popular today.

Over the past twenty years, HessAmerica products have received numerous awards for innovative design, lighting performance, and technical advancements including pioneering developments in outdoor indirect lighting and introduction of the world's first pole mounted LED luminaire in 2003.

HessAmerica will be exhibiting along with sister companies, Griven and Nordeon at booth # 1049. For more information, please visit [www.hessamerica.com](http://www.hessamerica.com).

**About HessAmerica**

HessAmerica, a leading manufacturer of European design, architectural outdoor lighting and site amenities, will also exhibit the latest offerings in light columns for accenting, illumination, and non-illuminated functions. The company offers an extensive array of high quality outdoor lighting products. HessAmerica is the U.S. subsidiary of Hess GmbH Licht + Form of Germany, a member of the Nordeon Group.

HessAmerica  
PO Box 28  
Gaffney, SC 29342  
Tel: 864-487-3535  
Email: [info@hessamerica.com](mailto:info@hessamerica.com)

