



Intrigue Lighting Signs Exclusive U.S. Distribution Agreement with Heper Group

MENOMONEE FALLS, WISCONSIN (USA) – January 9, 2018

Intrigue Lighting has finalized an exclusive U.S. distribution agreement with Heper Group to assemble, distribute, and provide sales and technical support for Heper Group's product line of exterior, commercial grade LED architectural lighting fixtures and poles, effective immediately. Intrigue Lighting will have exclusive distribution rights for the Heper Group of products for the United States market.

"We are excited Heper Group has entrusted us to develop the U.S. market. Our organization continues to grow and Heper's quality LED products and international brand recognition are strong assets we will add to our company and product portfolio," Todd Manderfield, President of Intrigue Lighting said.



Intrigue Lighting was established in 2011 through the acquisition of an architectural product line.

Strategic sales and marketing synergies are expected to help develop both brands' growing specification and distribution markets throughout the United States.

Of the partnership, Product Manager at Heper Group, Mertcan Erdogan said, "This agreement solidifies our search for a partner who will contribute in advancing our mission of delivering premium products to the United States market. We feel there is excellent potential for both Heper and Intrigue with this partnership."

Heper Group was started in 1996. A family run company, developing products for efficient lighting, expanded and created the trade names, HEPER, MOONLIGHT, and ALCOPOLE. With their design, material quality, and manufacturing technology, Heper products are adding value to modern cities throughout the world.

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About Heper Group

Headquartered in Ankara, Turkey, Heper offers solutions for high tech optical elegant designs for architectural outdoor lighting. The Heper brand comprises road, tunnel, landscape and facade lighting products with minimalistic and futuristic designs. For additional information, please visit www.hepergroup.com.

About Intrigue Lighting

Located in Menomonee Falls, WI, Intrigue Lighting products are manufactured and assembled in the United States. Intrigue manufactures high quality, architectural, pedestrian scale, exterior LED lighting fixtures. For more information, please visit www.intrigueled.com.

INTRIGUE LIGHTING

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