



Dear valued customer,

I wanted to let you know that we have listened to your feedback and have decided to lower pricing across the board on most of our Retrofits and Fixtures as well as several other stocked items.

In this time of uncertainty, where many manufacturers are raising prices, we have decided to take a different approach and help you win as much business as possible. Not only are we absorbing the recent 10% tariff but have decided to reduce pricing overall effective immediately. We encourage you to **take full advantage of these lower prices while they last.**

Obviously, we can't predict the future and how it will impact pricing moving forward. However, our commitment to you, our customer, is to continue to offer quality products at competitive prices.

We value your partnership and look forward working with you throughout Q4 2018 and beyond. Please reach out to your local sales representative for any questions and to receive the updated pricing. Thank you for your business!

Sincerely,

A handwritten signature in black ink, appearing to read "Robert Sorensen", with a long, sweeping horizontal stroke extending to the right.

Robert Sorensen

CEO - Litetronics