



## **LNCA Announcement – Lighting Sector Jane White President of Finelite**



I want to share with you that Jerry Mix will be stepping down as the President of Finelite effective January 10, 2020. Jerry will remain part of LNCA team as a Senior Advisor, consulting for the Legrand Lighting Sector and supporting the Sector's strategic vision. Jerry will report to me in this new role.

Jerry assumed the role of President of Finelite in December 2011 after having been a Board Member for many years. Since that time, he has helped transition Finelite from operating under private ownership to operating as a part of the Legrand Lighting Sector. Jerry feels this is a good time to transition to new leadership and for him to spend more time with his family, travel and supporting a variety of business interests.

I am pleased to announce that Jane White has accepted the role as President of Finelite. Jane will continue to work in the Union City location and will report directly to me as a member of the Lighting Sector executive staff. She will start on January 10, 2020.

Jane has been instrumental to Finelite's success over the years with extensive experience in architectural lighting along with a laser focus on a superior customer experience. Most recently she held the role of Executive Vice President of Sales and Marketing and before that she held the role of several senior sales management, marketing and customer solutions positions. Prior to Finelite, Jane started her career in customer service at Peerless Lighting.

In addition, Jane is very active in key industry associations such as IALD, LIRC, IESNA and the Silicon Valley Leadership Group. She has a long history of supporting these organizations as a representative of the lighting profession.

Jane is a graduate of Wheaton College in Norton, MA.

To support Jane in this transition, I am further pleased to announce that Dave Brown will assume the role of Vice President of Sales. Most recently, Dave held the role of Area Vice President and Regional Sales Manager. Prior to Finelite, Dave worked in Sales for Penn Lighting. Dave has extensive experience in architectural lighting, and I am enthusiastic about his advancement within the company as he has demonstrated success and proven himself a leader over the past nineteen years.

Dave is a graduate of Purdue University in Lafayette, IN.

Finelite has experienced solid growth in share and customers since becoming part of Legrand. Their strong customer orientation and deep network in the lighting industry, particularly with the agents and designers, will help the Finelite team continue this momentum.

Please join me in wishing Jerry, Jane and Dave success in their new roles.

Sincerely,

A handwritten signature in black ink, appearing to read 'John Selldorff'.

John Selldorff  
President and CEO, Legrand, North and Central America