Customer Notification (March 31, 2020)

Dear Valued Customers,

Our industry has been facing significant financial pressures and, combined with the global macroeconomic environment, this has created unprecedented challenges. Specifically, we have been faced with significant cost increases beyond our control for transportation, raw materials, components, and other inputs that ultimately impact our final product costs. The impact of these external factors have reached a point where we can no longer fully absorb them, and therefore, we are implementing a 4% price increase. The new prices are applicable across our portfolio of LED products, integrated LUXEON solutions, Automotive Lamps and Accessories.

This new pricing will be applied to all new orders placed on or after April 15th, 2020. Existing backlog and orders placed before April 15th will continue to be honored and not be subject to this increase. Please note that due to the current global supply situation, we will be reviewing inventory levels against requested order quantities and lead times. Your account representative will contact you if your orders are impacted.

We value you as a customer and we look forward to continuing to serve you with innovative lighting solutions, world-class quality, and outstanding service. Thank you for your continued business and partnership.

Best regards,

Brian Wilcox
Vice President of Global Sales
LED Solutions Business Unit

Aziz Ndiaye
Vice President of Global Sales
Automotive Business Unit