

**EXTERNAL**

It is with great excitement that we announce today that Mlazgar Associates will become our new Cooper Lighting Solutions representative, effective November 15<sup>th</sup>, 2020, across the Minnesota, Wisconsin, North Dakota, and South Dakota markets.

We would also like to announce that Mlazgar Associates has merged with Elan Lighting Systems – our current agency in the Wisconsin territory. The combination of these two market-leading organizations, with decades of collective experience providing their customers with exceptional service and support, will undoubtedly allow us to continue serving our customers at a best-in-class level – showing strong continuity across the four states.

While agent transitions naturally cause some disruption for a brief period, we would like to thank the team at Pulse Products for their partnership over the years and wish them continued success in the future.

Our respective teams will be working closely with you to ensure a smooth transition. Your key contacts from Cooper Lighting Solutions will remain as follows:

Steve Clark – Region Vice President, Central  
steve.clark@cooperlighting.com  
(317) 379-9023

Doug DiCesare, District Manager  
doug.dicesare@cooperlighting.com  
(216) 299-5859

Most importantly, thank you for your business and partnership!

Best regards,

Shane Bickley  
Vice President, Channel

Steve Clark  
Region Vice President, Central