



January 4, 2021

Dear MaxLite Partners,

Significant cost increases on raw materials and transportation rates make it necessary for MaxLite to implement a general price increase effective February 8, 2021. The average eight percent increase applies to the list price of all products in the MaxLite portfolio, with the exception of clearance items.

MaxLite is committed to supporting our electrical industry partners in this challenging time. We continue to grow our global supply chain capabilities to meet the needs of lighting distributors and end-users quickly and price-effectively. Passing on a portion of these cost increases allows MaxLite to continue to focus on driving innovation and maintaining the high level of product quality our customers depend on.

All price quotes will expire February 28, 2021. Please contact your MaxLite sales manager to place your order prior to this date, or to discuss any special project concerns. As always, thank you for your continued support of MaxLite.

Sincerely,

**Vincent Alonzi**  
Executive Vice President of Sales

**Jeff Bristol**  
Senior Vice President, C&I Sales & Corporate Marketing