



Dear Valued Customer:

Due to increasing pressures felt throughout the supply chain, including raw materials, commodities, and logistics, Signify will be implementing price increases across our portfolio of professional lighting products, effective February 15, 2021.

- Conventional Lamps will increase by an average of 5%
- Luminaires, Ballasts and EvoKits will increase by an average of 6%
- LED Lamps and Electronics will increase by an average of 3%

These increases will be applied to all orders placed on February 15, 2021 onwards or for future-dated shipments on orders placed between now and February 15, 2021. Any existing open project quotes or special price agreements will also be subject to the new price schedule. Updated price schedules will be available in electronic format on or before January 15, 2021.

As always, thank you for your business, and please do not hesitate to reach out to your Signify representative with any questions or concerns.

Best regards,

A handwritten signature in black ink, appearing to read 'Keith Eagle'.

Keith Eagle
Vice President & General Manager
US Professional Channel

A handwritten signature in black ink, appearing to read 'Richard Astorino'.

Richard Astorino
Pricing Leader
US Market