



October 1, 2021

Dear Valued Customer:

Many companies in our industry continue to feel pressures throughout the global supply chain, including increases in raw material, commodity and logistics costs. As a result, Signify will implement price increases across our portfolio of Genlyte Solutions professional luminaire brands, as well as our Color Kinetics, Interact and Philips and Advance lamps & LED electronics portfolios.

These increases will be applied to all orders placed on November 1, 2021 onwards or for future-dated shipments on orders placed between now and November 1, 2021. Any existing open project quotes or special price agreements will also be subject to the new price schedule. We will make updated price schedules available via your agent or your Signify salesperson in the coming weeks.

As always, thank you for your business. Please do not hesitate to reach out to us or your Signify representative with any questions or concerns.

Regards,

A handwritten signature in black ink, appearing to read 'Keith Eagle'.

Keith Eagle
Vice President & General Manager
US Professional Channel

A handwritten signature in black ink, appearing to read 'Christy Tilton'.

Christy Tilton
Head of Professional Trade Sales
US Professional Channel