



400 Crossing Blvd., Ste. 600
Bridgewater, NJ 08807

November 1, 2023

Dear Valued Customer,

Due to the increase in materials, Signify will be implementing a price increase for selected **Advance** Electronic Fluorescent and Electronic HID ballasts as well as a selected sub-set of **Genlyte brands** made to order portfolio.

All price increases will be effective January 1, 2024. Any existing open project quotes or special price agreements will be subject to the new prices. Updated price schedules will be available from your sales agent and/or your Signify salesperson.

Conversely through a lot of hard work, we will be implementing a price decrease across various **Philips** LED lamp categories at the beginning of 2024. In addition, we've implemented a price decrease on selected **Color Kinetics** product families effective October 16, 2023.

As always, thank you for your business and please do not hesitate to reach out to us or your Signify representative with any questions or concerns.

Best regards,

Keith Eagle
Vice President & General Manager
US Professional Channel

Christy Tilton
Head of Professional Trade Sales
US Professional Channel

Our Brands

PHILIPS

ADVANCE

by ignify

GENLYTE
SOLUTIONS

interact

**COLOR
KINETICS**

ALKCO

Day-Brite

CFI
by ignify

CHLORIDE
by ignify

LEDALITE
by ignify

LIGHTOLIER
by ignify

LUMEC
by ignify

GARDCO
by ignify

HADCO
by ignify

Stonco
by ignify