

PRESS RELEASE



Illuminating
ENGINEERING SOCIETY

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FOR IMMEDIATE RELEASE

IES Announces New Partnership Between *LD+A* Magazine and Sage

NEW YORK— The Illuminating Engineering Society (IES) is excited to announce a new partnership between *LD+A* magazine, the premier publication for professionals in the lighting design and application industry, and Sage. This strategic decision aligns with the IES's commitment to advancing the field of lighting and ensuring the continued growth and excellence of *LD+A*.

Sage, a leading global academic publisher, is excited to build on the legacy of *LD+A* and further enhance its reach within the lighting community. This partnership showcases Sage's dedication to providing high-quality content and resources to industry professionals.

"We are thrilled to welcome *LD+A* to our esteemed portfolio," said Bob Howard, Executive Vice President, Research. "*LD+A*'s dedication to thought leadership in the lighting and design space perfectly aligns with our mission of building bridges to knowledge. We look forward to fostering new opportunities for content and collaboration, while continuing to elevate the standard of excellence in publishing."

LD+A has been a trusted source of information, innovation, and inspiration in the lighting industry for decades. With guidance from Sage, *LD+A* will continue to deliver cutting-edge content, thought-provoking articles, and insightful perspectives on the evolving landscape of lighting design and application.

"This strategic move aligns with our mission to continually elevate the field of lighting and provide valuable resources to our members and the broader lighting community," said Colleen Harper, IES CEO & Executive Director. "We are confident that Sage's commitment to publishing excellence and global reach will propel *LD+A* to new heights, ensuring its continued undeniable impact on the industry."

Sage brings almost 60 years of publishing excellence to support the ongoing success of *LD+A*. The collaboration between the IES and Sage is rooted in a shared vision to foster innovation, knowledge sharing, and professional development within the lighting community.

This new partnership is expected to be seamless for *LD+A*'s subscribers, advertisers, and contributors. The magazine will continue to be a free member benefit and valuable resource for industry professionals, offering insights into emerging trends, technological advancements, and best practices in lighting design and application.

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About the IES

Established in 1906, the Illuminating Engineering Society is the recognized technical and educational authority on illumination. Our mission is to improve the lighted environment by bringing together those with lighting knowledge and by translating that knowledge into actions that benefit the public. We provide a variety of professional development, publications, networking and educational opportunities to our membership of engineers, architects, designers, educators, students, contractors, distributors, utility personnel, manufacturers and scientists in nearly 60 countries. Through our American National Standards Institute (ANSI) accredited process, we publish and maintain the Lighting Library[®], with over 100 standards written by subject matter experts in our technical committees. In all our efforts, we strive to *improve life through quality of light*. To learn more about us, visit www.ies.org.

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