

**SUBJECT: CIE-USNC Year End Urgent Appeal**

Good morning, it's Kim, the CIE United States National Committee's Vice President of Membership. (If you are not familiar with the CIE, I have included a brief summary at the end of this message.\*) The subject line is specific to my outreach today, however, the word "Urgent" is not the best word for our national committee situation.

It should say "Emergency" ...let me tell you why.

**Our Emergency Situation**

For many years, our national committee has fallen short of our CIE commitment for budgetary support of the organization and the duration of this short fall has left us in debt; a level of debt that threatens the US continuing participation in this lighting science organization.

The US National Committee (volunteer) Executive Committee has made tremendous progress in 2024;

- We negotiated an agreement for debt repayment that allows US based CIE members to continue participation and benefits as we work back to full voting status,
- We evaluated and enhanced our sponsorship program to increase diversity of Division participation and engagement in the US,
- We've secured additional new sponsors for 2025 and have returned to sponsors who had fallen away and are happy to be welcoming them back in 2025, and
- We co-curated a well-attended joint virtual meeting with CORM.

...all that to say, we have worked hard to secure our future success.

The "Emergency". Our debt repayment agreement is dependent on meeting our budget support commitment for 2024. Although we are closer to full payment than we have been in decades – we have fallen short...by a painfully little bit...by \$7,000. (Note: Our annual dues to the CIE are approximately \$36,000 a year.)

**If we don't meet our 2024 CIE support threshold, the US National Committee may face an expulsion vote.** Now, expulsion may or may not happen – but, with the intent of transparency, I am telling you what the letter of the CIE bylaws direct.

I call this an "Emergency" so that we all understand that I believe this to be a temporary situation that – if resolved – we can continue to move forward and grow. The work of the Executive Committee to secure sponsorship commitments and new participation for 2025 has been fruitful and invigorating.

I did not put the word "Emergency" in the subject line because I needed you to receive this email today and I know that spam filters will catch emails that use the word in the subject.

**How you can help**

If you have the financial ability to provide a one-time donation...in any amount...it would be sincerely appreciated. If you can forward this appeal to your network of people and organizations that rely on international standards...that would be sincerely appreciated...because even in small dollar amounts, many people can make a difference to achieve this objective.



If your one-time donation meets the threshold of our sponsorship tiers – you will be recognized as a 2025 sponsor and receive all associated recognition and benefits.

If you or your organization are planning 2025 CIE-USNC sponsorship and have the ability to move that sponsorship up into the 2024 tax year, it will be recognized as a 2025 sponsorship for your benefits and recognition.

**The QR code (and link provided) will allow you to designate a support amount and make an electronic payment by credit card.**

If you do have the ability to support us, please do so while you are thinking about it...as you are reading this email; it is a busy time of year and we all get pulled in many directions. The year closes in 10-days.

Thank you for your concern for the CIE-USNC, thank you for reading to the end, thank you for your support.

Wishing you a Happy Holiday Season...

...and, although happiness is difficult to evaluate analytically, I can confirm that I am happier when I know that the future of US participation in the development and approval of international lighting standards is secured.

With warm regards.

-Kim

\* The [International Commission on Illumination](#) (CIE, from Commission Internationale de l'Éclairage) is an international technical and scientific organization for all matters relating to the science, technology and art in the fields of light and lighting, color and vision, photometry and radiometry, photobiology, and image technology.

The CIE is an international standards development organization for topics across its scope, and is recognized as such by the [International Standards Organization](#) (ISO), the [International Electrotechnical Commission](#) (IEC) and the [International Committee for Weights and Measures](#) (CIPM).

CIE is devoted to international cooperation, based on monetary support from National Committees of participating countries, in exchange for participation in CIE committees and discount on CIE publications. The United States National Committee (CIE-USNC) is a non-profit organization, run by volunteers, and supported by individual and organizational memberships.



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